



# The periodical that reaches decision-makers in the Nordic railway industry

**YOU ARE WELCOME TO ADVERTISE** in the Nordic Railway Journal. With an advertisement in the Nordic Railway Journal you will reach readers that hold leading positions at railway companies, infrastructure administrators, consultants, contractors, suppliers, trade institutions, authorities and other participants within the entire Nordic railway sector. The periodical is published five times a year in an edition of 3000 copies and is distributed in Denmark, Finland, Norway and Sweden.

**THE NORDIC RAILWAY JOURNAL** contains articles about the railway industry in the Nordic countries. The railway traffic is increasing, both within the transportation of people and the transportation of goods. An increasing amount of participants are flocking to an expanding market. The entire Nordic railway industry has an annual turnover which exceeds 200 billion Swedish krona (approximately 20 billion euro). In the periodical you will find interesting articles and news about people, events and other things of interest that occur within the industry.

**THE NORDIC RAILWAY JOURNAL** is published by NJS, Forum for Nordic Railway Association. The first issue was published in 1874. The periodical is created by co-workers and experts within the railway sector for the railway sector. An advertisement in the Nordic

Railway Journal is therefore a natural choice for those of you who want to be seen and who want to reach important decisionmakers within the entire Nordic railway industry.

**MIKAEL PRENLER**  
Chief Editor of the Nordic  
Railway Journal



## ADVERTISEMENT PRICES AND SIZE SPECIFICATIONS

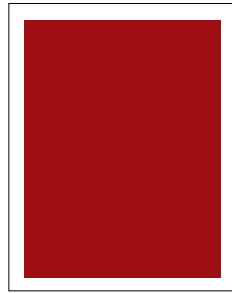
### Size



#### Full page, bleed-off page

**Inside:**  
210 x 280 mm  
+ 4 mm trim

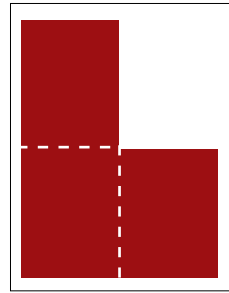
**Cover IV:**  
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**Inside:**  
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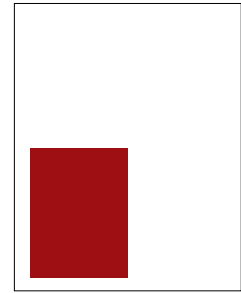
**Cover IV:**  
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#### Half page

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#### Quarter page

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### Prices

Cover II and III:	SEK 15850
Cover IV:	SEK 17500
Full page:	SEK 14750
Half page:	SEK 8850
Quarter page:	SEK 5700

Other requested emplacements: +10%  
Advertising tax may be additional

### Discounts

When 2 advertisements are booked: 5% discount

When 3 advertisements are booked: 10% discount

When 5 advertisements are booked: 20% discount

### Edition

3 000 copies

### Technical information

Advertisement material is to be delivered by FTP or Email and should be marked "NJT".

#### File format:

EPS, optimized PDF or similar.

**Resolution:** 300 dpi.

### Material addresses

#### FTP:

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**User name:** B.sjh-tryck,

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Click at "pub" and then at the "Upload file"-icon

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**Printer:** Exakta Print

#### Contact:

Astrid Lönnerstam

Phone: +46 33-29 03 50

### Booking of advertisements

RCEffekt  
Ronald Carlsson  
Storgatan 24  
SE-302 43 Halmstad, Sweden  
**Phone:** +46 (0)70-492 1100  
**E-mail:** ronald@rceffekt.se



### PUBLICATION PLAN 2017

No	Theme	Booking	Deadline for printable files	Publishing date
1	Long Time Planning	9/2	17/2	2/3
2	Freight Transport	16/3	24/3	13/4
3	Bridge Maintenance	4/5	12/5	1/6
4	Elmia Nordic Rail	7/9	15/9	28/9
5	Education	16/11	24/11	7/12



NJS - Forum för  
Nordiskt Järnvägs  
Samarbete